



ASIP News



The Arab Society for Intellectual Property (ASIP)

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.

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Abu-Ghazaleh Patronizes IP Rights Workshop



AMMAN – HE Dr. Talal Abu-Ghazaleh patronized the ‘Interaction between IP Rights and Pharmaceutical Products’ workshop organized by the Licensing Executives Society-Arab Countries (LES-AC) in cooperation with Abu-Ghazaleh Intellectual Property (AGIP) and the Arab Society for Intellectual Property (ASIP).

The workshop was held in conjunction with the celebrations of the World Intellectual Property Day, observed annually on April 26 and established by the World Intellectual Property Organization (WIPO) to promote the significance of creativity and innovation.

Dr. Abu-Ghazaleh stated that AGIP has exerted enormous efforts to become the largest firm in the field of Intellectual Property protection, when it changed its operations to become a digital business firm keeping up to date with the latest ICT development noting that the world is changing very fast and we should embrace this change.

Regarding pharmaceuticals, Dr. Abu-Ghazaleh affirmed that patent protection of pharmaceuticals lasts for 20 years according to the law, however, the future would be for the so-called mapping genes that are suspected to be responsible for inherited diseases and consequently preparing the way for treatment through genetic therapy.

Meanwhile, participants at the workshop dealt with various IP relevant issues; AGIP Executive Director Mr. Charles Shaban gave a presentation on trademark registration in the Arab countries. Jordan Food and Drug Administration (JFDA) Legal Advisor Mr. Wael Armouti talked about data exclusivity for biological products. Managing Director of Intellectual Property Commercialization Office (IPCO) Dr. Mohammad Al Jafari discussed patent commercialization of the true value of the invention. AGIP Patent Manager Ms. Nadeen Nusair gave a presentation about patent search, types and search mechanisms. Ms. Maha Shaban from the International Business Legal Associates talked about the legal measures against counterfeiting of pharmaceuticals under the Jordanian legal system.

ASIP Holds E-Crimes Training Course

AMMAN - The Arab Society for Intellectual Property (ASIP) organized a training course entitled “E- Crimes” May 13-18, 2017 at Talal Abu-Ghazaleh University (TAGI-UNI) – Amman. The 20-hour training course included different topics clarifying the concept and types of E-crimes, namely:

- The electronic environment and the difference between it and the traditional environment
- Crimes in general
- Types of cyber crimes
- Penalties for cyber crimes



WIPO - Lead UN Agency for Knowledge Issues, Says United Nations Secretary-General

GENEVA - UN Secretary-General António Guterres joined WIPO Director General Francis Gurry in celebrating World Intellectual Property Day 2017, with Guterres saying that WIPO is at the frontier of knowledge that will determine the future of the international community.

Guterres said in an address to WIPO staff that the international community was facing enormous changes and challenges, including new technologies and shifting labor markets that will impact people’s lives.



“Your organization can be a central tool of the UN to be able to cope with these challenges, to provide us with the knowledge about what is happening, to give us the ideas, the suggestions of how we can organize ourselves at different levels to be able to cope with these challenges,” he said.



“That is where your organization has an extremely important role, because you are in the frontier of knowledge and the frontier of knowledge is in the end what will determine the future of our international community,” he said.

Guterres was making his first visit as Secretary-General to the World Intellectual Property Organization, which was celebrating World IP Day 2017 with the theme “Innovation – Improving Lives.”

Gurry said: “This year’s campaign celebrates all those risk takers, those “future shapers,” those innovators who develop a new technology, product or service that spurs us onward and makes us better. On World Intellectual Property Day, let us reflect on and appreciate the energy, drive and dedication required to translate an idea into reality. And let us renew our commitment to building a global IP framework that makes innovation work for everyone, everywhere.”

On April 26, Guterres and Gurry also welcomed to WIPO some 40 other heads of United Nations and related bodies for a meeting of the United Nations System Chief Executives Board for Coordination.

The group meets regularly as the prime instrument for strengthening the coordination role of UN inter-governmental bodies on social, economic and related matters.

Source: http://www.wipo.int/pressroom/en/articles/2017/article_0004.html