



## ASIP News



### The Arab Society for Intellectual Property (ASIP)

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.

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## Abu-Ghazaleh Chairs Meetings of the Arab Intellectual Property Mediation and Arbitration Society



**AMMAN** - HE Dr. Talal Abu-Ghazaleh chaired the meeting of Board of Directors and extraordinary General Assembly of the Arab Intellectual Property Mediation and Arbitration Society.

Dr. Abu-Ghazaleh welcomed members of the board of directors who represent many institutions in the Arab countries, and stressed the importance of reinforcing the value of trademarks.

Further, he directed the Society to the necessity of expanding the provision of training courses that it provides for various institutions in the Arab countries, noting the possibility of contracting with training or educational institutions to hold training courses for school and university students to enhance the awareness about intellectual property, in view of its importance mainly with the increasing number of inventions and innovations in the Knowledge Age.

Moreover, Dr. Abu-Ghazaleh called on the Society to collaborate with the committee of the Famous Arab Trademarks Initiative

and the Web Development and Design Department at Talal Abu-Ghazaleh Organization to combine their efforts in building a database of the Arabic famous trademarks, and to prepare a questionnaire tailored to all sectors of the community in order to collect their opinions and information about the most famous Arab trademarks.

Dr. Abu-Ghazaleh launched the initiative of the “Famous Arab Trademarks”, assigning Mr. Mu’tasem Dmour as head of this initiative whose mission and vision are directed to enhance the value of the Arab trademarks and highlighting their significance in the world.

During the meeting, the Society’s agenda was approved, in addition to reviewing the audit report prepared by the auditor (AlFaysal Audit Group) for the fiscal year ending on 31/12/2016 and making the decision of reappointing the same auditor for next year.



Ms. Hasiba Shaban, manager of the Society, briefed the attendees on the activities of Society for the year 2016-2017, including cooperation with the Isra University, Estarta, the National Center of Agricultural Research as well as the World Intellectual Property Organization (WIPO).

It's worth mentioning that the Arab Intellectual Property Mediation and Arbitration Society, established in 1987, aims at enhancing and intellectual property in Jordan and upgrading the skills and capabilities and knowledge of those working in this field, in addition to highlighting the efforts conducted by the Mediation and Arbitration Center, affiliate to the Society, which works on resolving intellectual property conflicts by international arbitrators in accordance with international laws and regulations.

## Abu-Ghazaleh Selected among the Most Influential Muslim Business Personalities in the World

AMMAN – The Royal Islamic Strategic Studies Center (RISSC), a Jordanian think tank, selected HE Dr. Talal Abu-Ghazaleh, chairman of Talal Abu-Ghazaleh Organization (TAG-Org) among the World's Most Influential Muslims in business sector in 2017.

Dr. Abu-Ghazaleh was selected for his influence in the world in the business sector in the Middle East and North Africa.

According to the report issued by the Center, he is credited with introducing the concept of Intellectual Property into the Arab world and is being listed in the IP Hall of Fame in Chicago, USA.

It is worth noting that Dr. Abu-Ghazaleh has chaired more than 14 UN taskforces and initiatives and he was Vice Chair with Their Excellencies Kofi Anan and Ban Ki-moon of the UN Global Compact as well as being a member of several UN programs, most recently being named Special Ambassador to the World Tourism Organization (UNWTO) and a member of the United Nations Social Impact Fund High Level Advisory Board (UNSIF-HLAB).

According to the Center, the selection and nomination of individuals depends on a number of criteria including their influence in the Muslim world and their ability to serve Muslims and their charitable causes in addition to their contribution in supporting science and scientists and in disseminating knowledge and awareness among the Islamic nations.

The Royal Islamic Strategic Studies Centre is an independent research entity affiliated with the Royal Aal al-Bayt Institute for Islamic Thought. The Royal Aal al-Bayt Institute for Islamic Thought is an international Islamic non-governmental, independent institute headquartered in Amman, the capital of the Hashemite Kingdom of Jordan.





## WIPO and the Research-Based Pharmaceutical Industry Team up to Facilitate Access to Key Medicine Patent Information



**GENEVA** - WIPO and IFPMA, the global trade association representing the research-based pharmaceutical industry, are co-sponsors of the initiative, which originated in the industry's efforts to add clarity to the patent information around medicines. It couples the industry's work in this area with WIPO's well-established expertise in organizing patent data from across the globe.

Pat-INFORMED will clearly link public patent information to registered medicines in a new online global gateway, helping health professionals to navigate the medicine-procurement process for the benefit of their citizens.

“Pat-INFORMED will make it easier for procurement experts to assess the patent status of medicines, underlining how a well-designed and implemented patent system incentivizes innovation while making available and accessible key information about patented inventions,” said Mr. Gurry. “I welcome the engagement of IFPMA and its membership in this initiative, which responds to real needs in the public health community.”

“We can proudly say that this collaboration with WIPO shows the private sector's initiative to propose practical solutions to reduce the complexity around patent information. Helping ease access to patent information for public health authorities can help them establish smarter procurement strategies, one building block of improved global health,” said Mr. Thomas Cueni, Director General IFPMA.

Pat-INFORMED will act as a global gateway to medicine patent information. It will offer new tools and resources to determine the existence of patents relevant to products sought by procurement bodies' disease-management strategies or other work addressing public health needs.

Twenty leading global research-based biopharmaceutical companies have already committed to make information available via a database to be established by Pat-INFORMED, with more organizations expected to join.



“The Pat-INFORMED initiative launched today by IFPMA and WIPO is an important step to reduce uncertainty and improve transparency in medicines procurement. By adding the information on the global patent status from patent-holding companies to that from national patent offices, the process for procurement agencies and others to determine the scope of patent protection for medicines will be markedly improved. I am delighted that the pharmaceutical industry has taken this important step,” said Mr. Trevor Mundel, President of the Global Health Division at the Gates Foundation.

While patent information is publicly available around the world, resources that directly link granted patents to marketed medicines are currently only available publicly in certain countries (e.g. the USA’s ‘Orange Book’) or through private third-party databases.

Pat-INFORMED aims to help close these gaps, and make the management of patent issues in procurement less time- and resource-intensive. Pat-INFORMED also offers qualified procurement agencies a communication channel for follow-on inquiries, through which participating companies have agreed to provide more detailed information about granted patents on specific products.

The online initiative is expected to be operational by mid-2018 and will provide patent information for small molecule products within oncology; hepatitis C, cardiovascular, HIV, diabetes, and respiratory therapy areas; and any products on the WHO Essential Medicines List that are not within these therapy areas. In a second phase, the initiative will expand to all therapeutic areas and explore the inclusion of complex therapeutics.

**Source:** [http://www.wipo.int/pressroom/en/articles/2017/article\\_0010.html](http://www.wipo.int/pressroom/en/articles/2017/article_0010.html)