



## ASIP News



### The Arab Society for Intellectual Property (ASIP)

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.

### In this Issue

- » ASIP Participates in Job Fair at Jordan Education for Employment
- » United Nations Social Impact Fund Extends Gratitude to Abu-Ghazaleh for Joining Its High Level Advisory Board
- » INTA Launches Pro Bono Trademark Clearinghouse Pilot Program



## ASIP Participates in Job Fair at Jordan Education for Employment

AMMAN - The Arab Society for Intellectual Property (ASIP), a member of Talal Abu-Ghazaleh Foundation (TAG Foundation), took part in the job fair organized by Jordan Education for Employment (JEFE).

Jordan EFE is a non-profit organization established in 2006 as an affiliate of Education for Employment (EFE)-a network of NGOs across the Middle East and North Africa dedicated to fighting youth unemployment.



ASIP briefed the attendees on its services and training courses that qualify graduates and job seekers to develop their capabilities and improve their chances of getting jobs that meet their skills and aspirations. The job fair also provided the opportunity of direct contact between employers and job seekers that in return provided the youth with the latest available job vacancies in the market.

ASIP's participation played a positive role in helping job seekers get the looked-for jobs.

## United Nations Social Impact Fund Extends Gratitude to Abu-Ghazaleh for Joining Its High Level Advisory Board

AMMAN- HE Dr. Talal Abu-Ghazaleh received an official letter from Mr. Haoliang Xu, UN Assistant Secretary General, Assistant Administrator and Director, Regional Bureau for Asia and the Pacific, UNDP, extending his gratitude to Dr. Abu-Ghazaleh for accepting the invitation to be a member of the United Nations Social Impact Fund High Level Advisory Board (UNSIF-HLAB).



In his letter, Mr. Xu said: “We are honored to have you as part of the Board and we really appreciate your commitment to donating your precious time to serve with us,” the letter continues “With the help of your leadership, insights and expertise, we now have an exciting opportunity to answer the universal call to action to end poverty, protect the planet and ensure that all people enjoy peace and prosperity.”

Dr. Abu-Ghazaleh's selection was based on his exemplary leadership, profound insights and expertise deemed indispensable in enabling UNDP-UNSIF to maximize its overall social, economic and policy value for the government, the UN and the financial sector.



Dr. Abu-Ghazaleh will act as a critical advisor and will jointly shape the direction of UNSIF policy initiatives, investment strategy and impact, with an elite of renowned and committed leaders.

Earlier, Mr. Xu stated: “Dr. Abu-Ghazaleh’s commitment to bettering society, and in particular nurturing youth and expanding opportunities for all, is inspiring. Under his leadership, Talal Abu-Ghazaleh Organization and Talal Abu-Ghazaleh Foundation succeeded in strengthening the minds and hearts of generations to come, setting the foundation for a robust knowledge-based economy.”

He added: “Your experience with leading a highly successful “hybrid” model of a for-profit organization with a pro-social mission will be invaluable to the United Nations Social Impact Fund that looks to use blended financing to support entrepreneurs around the world as they contribute to a strong and resilient world.”

Having served as UN ICT TF co-chair and UNGAID chair, Dr. Abu-Ghazaleh’s consistent adherence to emphasizing the necessity for ICT was further articulated in his declaration that Development of Information and Communication Technology (ICT) and enhancing its use are considered the cornerstone of a country’s economic structure.

It is noteworthy to mention that Senator Abu-Ghazaleh has chaired more than 14 UN taskforces and initiatives and he was Vice Chair with Their Excellencies Kofi Annan and Ban Ki-moon of the UN Global Compact as well as being a member of several UN programs, most recently being named Special Ambassador to the World Tourism Organization (UNWTO).

In 2016, during the UNDP’s celebration marking the 50th Anniversary of its founding and the 40th Anniversary since the start of its operations in Jordan, Dr. Abu-Ghazaleh was honored for his role in advancing the UNDP’s development goals.

TAG-Org cooperates with the UNDP on various projects, most notably in the fields of capacity building which aims to achieve sustainable development for Jordanian youth and Syrian refugees.

The inaugural meeting of the UNSIF High Level Advisory Board will be held September 21st in conjunction with the UNSIF side event at the United Nations General Assembly meeting in New York.

The UNDP-UNSIF supports the financing for Sustainable Development Goals (SDGs) agenda, and was established in November 2016.



## INTA Launches Pro Bono Trademark Clearinghouse Pilot Program



**NEW YORK** - The International Trademark Association (INTA) announced the launch of its Pro Bono Trademark Clearinghouse. An initial two-year pilot program will take place in Germany and the United States, after which the Clearinghouse will be expanded to other countries.

The Pro Bono Trademark Clearinghouse has been created to connect eligible individuals and non-profit organizations in need of trademark legal assistance with trademark attorneys who are looking for pro bono opportunities, and are prepared and able to assist.

“Entrepreneurs and small business owners focused on growing their businesses often overlook the role of trademark protection in those early stages of business development. The same can be said about non-profits focused on their causes. The Clearinghouse provides INTA with an opportunity to elevate the status of trademarks within the business and non-profit communities,” noted INTA CEO Etienne Sanz de Acedo. “Indeed, this is a unique opportunity to promote early trademark registration and protection, and, in doing so, also support economic growth, innovation, and worthy non-profit organizations.”

“We are excited to be launching a trademark clearinghouse. By providing individuals and eligible organizations with legal advice that they would not otherwise be able to obtain, the Clearinghouse can serve to strengthen trademark protection,” said Megan Bannigan (Debevoise & Plimpton LLP, USA), Chair of the Pro Bono Committee’s Clearinghouse Subcommittee. “Moreover, as a pro bono service, the Clearinghouse will also provide INTA members with the opportunity to enjoy the benefits of pro bono legal work.”

Participation in the Clearinghouse presents INTA members with a number of benefits, including opportunities for:

- Expanded public relations;
- Business development;
- Talent recruitment and retention;
- Training and professional development; and
- The opportunity to give back, and share their professional skills with a deserving and in need clients and causes.

During the pilot program, participation in the Clearinghouse will be limited to members of INTA’s Pro Bono Committee. This controlled launch will allow the Association to effectively evaluate and prepare the Clearinghouse for its expansion, both geographically and among the INTA membership.

[https://www.inta.org/Press/Pages/ProBonoClearinghouse\\_IP.aspx](https://www.inta.org/Press/Pages/ProBonoClearinghouse_IP.aspx)