



## ASIP News



### The Arab Society for Intellectual Property (ASIP)

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.

### In this Issue

- » 'Abu-Ghazaleh-Forum' Hosts 'Innovation in Intellectual Property and Patents' Workshop
- » TAG.Global Staff in Egypt Successfully Pass ACIPP Exam
- » AGIP National Development Executive Director Elected to AIPPI Communication Committee



## ‘Abu-Ghazaleh-Forum’ Hosts ‘Innovation in Intellectual Property and Patents’ Workshop



AMMAN – The Arab Society for Intellectual Property (ASIP) organized a workshop on ‘Innovation in Intellectual Property and Patents Program: from Application to Registration’ under the patronage of HE Dr. Talal Abu-Ghazaleh.

The workshop aimed at introducing the participants from the Yarmouk, Petra, Al-Hussein Technical and German Jordanian Universities to the concepts and procedures of registration and filing relating to IP.

During the opening ceremony, Dr. Abu-Ghazaleh welcomed the attendees stressing the importance of keeping abreast with technological advancements in the world of knowledge since they have become the cornerstone for wealth creation and national income of countries.

Dr. Muafaq Al-Otoum, Assistant Professor at the Yarmouk University, said that the workshop comes as a part of the European Union’s “BITTCCOIN-JO” funded project, which strives to establish Technology Transfer Offices at the Jordanian universities; the partners in the project.



Meanwhile, Dr. Mohammad Al Jaghbeer, head of Organizations and International Agreements at the Ministry of Industry and Trade and Supply/ Industrial Property Directorate, presented an Introduction on Intellectual Property, highlighting definition and types. He explained in detail the procedures for registering trademarks and patents in addition to the role of the competent authorities in charge of protecting IP rights in the Kingdom along with the IP conventions, treaties and international organizations.

Additionally, Eng. Jamil Alkhatib, founder of Ibtikar for Innovation & Technology Management Company, presented a two-day training lecture on ‘Supporting Innovation in IP’ talking in details about innovation and its types, its importance and how to face obstacles, in addition to innovation stimulus. He also presented practical training.

Furthermore, Mr. Raed Abu Mtair, IP Senior Officer at Abu-Ghazaleh for Intellectual Property (AGIP), presented a two-day training lecture on ‘Patents Program: from Application to Registration’ in which he briefed the participants on the basic concepts of IP, the main IP rights and international agreements in addition to the concept of inventions, importance, obstacles, preoperational procedures, protection requirements, global application and life cycle of a patent from start to finish.

It is worth mentioning that ASIP was established in 1987 in Munich, Germany, to promote and develop Intellectual Property Right (IPRs) protection system to enhance public awareness and disseminate the effective role of IP in globalization in addition to developing and identifying effective mechanisms to support IPRs worldwide.

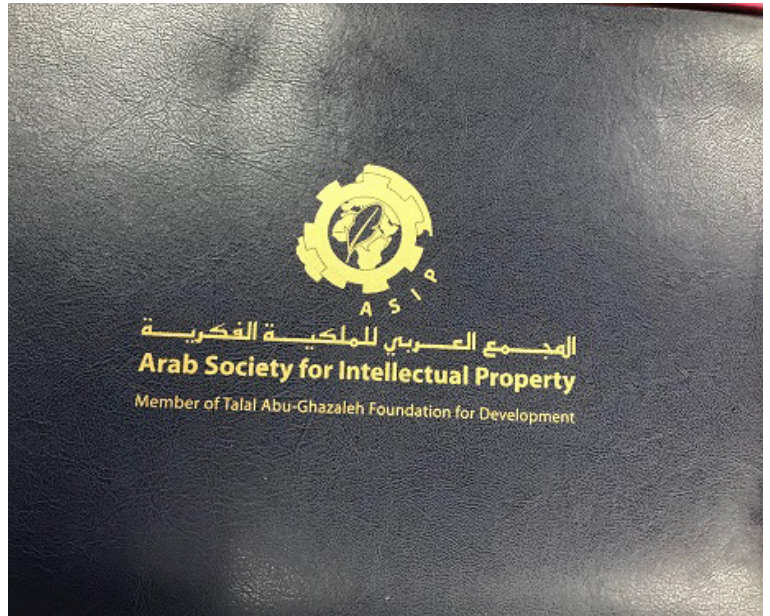


## TAG.Global Staff in Egypt Successfully Pass ACIPP Exam

CAIRO - A number of employees at Talal Abu-Ghazaleh Global (TAG. Global) offices in Cairo / Egypt have successfully passed the exams of the “Arab Certified Intellectual Property Practitioner/ACIPP” program.

The program covers the following IP disciplines:

- Trademarks and unfair competition.
- Patents of inventions and trade secrets.
- Copyright and related rights.



Accordingly, the participants have been granted the ACIPP Certificate issued by the Arab Society for Intellectual Property (ASIP).

The Society is a non-profit organization founded on February 23, 1987 in Munich, Germany, by leading practitioners in different fields of Intellectual Property in the Arab region, under the chairmanship of HE Dr. Talal Abu-Ghazaleh. Its mission is to gather IP professionals and practitioners in the Arab region and help raise awareness and enhance understanding of Intellectual Property issues and dynamics.





## AGIP National Development Executive Director Elected to AIPPI Communication Committee



LONDON - Mr. Mutasem Abu-Ghazaleh, AGIP National Development Executive Director, and Vice-Chair - TAG GLOBAL Management Board, has been elected to the Statutory Committee – Communication Committee of the International Association for the Protection of Intellectual Property (AIPPI) during the AIPPI World Congress held in London, September 15-18, 2019.

AIPPI's members are actively interested in

Intellectual Property protection at a national and international levels including lawyers, patent and trademark agents or attorneys, representatives from industrial corporations as well as judges, academics, scientists and engineers. Mr. Abu-Ghazaleh was elected during the major general assembly plenary session of the AIPPI World Congress for his outstanding work in the IP field, becoming the only Arab IP expert who holds such a significant position.

He has been an active and ambitious member in various IP organizations and entities contributing to the building and the integration of developmental aspects into Intellectual Property policies.

Commenting on this achievement, Mr. Abu-Ghazaleh said: "I am really honored to join the Communication Committee of AIPPI, as this is the first time this membership goes to someone from the Arab world. This appreciation is a testament to the trust the international IP organizations place in AGIP. We will maintain such lead and recognition under the supervision of HE Dr. Talal Abu-Ghazaleh, chairman of Talal Abu-Ghazaleh Global."

"This recognition also reinforces AGIP's faith in the importance of exchanging expertise and strengthening ties with international IP organizations and entities," he added

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Showrooms Open: 11 am to 8 pm (weekdays)  
11 pm to 8 pm (Saturdays)

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